













# **BUILDING STRENGTH, RESILIENCE, and HOPE**

2020-2021 ANNUAL REPORT

## WHO WE ARE

Founded in 1950, Peninsula Family Service has become a multi-faceted organization with an excellent reputation for providing innovative, professionally-led, locallytargeted solutions to secure the wellness and stability of our neighbors.

The Bay Area has grown and evolved over many decades, and we have been there every step of the way-providing support, caring for our neighbors, and becoming a deeply trusted part of this community.

#### **MISSION**

Peninsula Family Service strengthens the community by providing children, families, and older adults the support and tools to realize their full potential and lead healthy, stable lives.



VISION

We envision a community where opportunity, financial stability, and wellness are secured for all.



### **EARLY LEARNING**

five years.

## IN MAY 2021, the GOVERNING BOARD **APPROVED** *a* **NEW ANTI-RACIST VALUE STATEMENT:**

Peninsula Family Service (PFS) is committed to being an actively anti-racist organization working towards equity, opportunity, financial stability, and wellness for all. As part of that commitment, we center our program participants in our decision-making, prioritize racial equity work to ensure our policies and practices address racial bias, and examine where PFS perpetuates racial inequities. We will continue to engage in learning and action to make PFS more inclusive, equitable, and representative of the communities that we serve.



### VALUES

Integrity Respect Compassion

Diversity Teamwork Adaptability



PAGE 6





We open doors to learning, health, and stability for children. We change lives by providing high-quality, innovative child care, and helping parents nurture their children's development during the critical first

#### **FINANCIAL EMPOWERMENT**

We open doors to financial education, services, and tools. We change lives by empowering individuals to take control of their financial futures.

#### **OLDER ADULT SERVICES**

We open doors to independence, wellness, and compassionate support for older adults. We change lives by providing opportunities for older individuals in our community to connect and thrive.

# TABLE of CONTENTS

- 4 A Message from the CEO and Board Chair
- 5 The Heart of our Community
- 6 Early Learning
- 7 Financial Empowerment
- 8 Older Adult Services
- 9 Auxiliaries

- 10 Honorees
- 11 Volunteers
- 12 Financial Overview
- 13 In memoriam
- 14 Donors
- 19 Leadership



## A MESSAGE from the CEO and BOARD CHAIR



Heather Cleary, Chief Executive Officer



Jeff Adams, Board Chair

Dear Peninsula Family Service (PFS) Community Supporters and Friends,

On behalf of everyone at PFS, we hope that you are well. The past 18 months have been particularly difficult, but especially for people in the communities that we serve. Nevertheless, we feel hopeful that normalcy is slowly returning to our lives. We have moved into our recovery and reopening process while continuing to keep our program participants and our staff safe. Our Early Learning Centers reopened with reduced attendance almost a year ago, and we are optimistic we will bring more of our distance learning students back into the classroom this Fall. We have also reopened our main San Mateo office for Financial Empowerment and Older Adult Services staff to return.

We do anticipate that recovery will be slow and difficult for many in our community, in particular as a result of the emergence of new variants. With your help and the dedication of our staff, PFS will continue to stand strong. Due to the incredible generosity of our supporters, we are pleased to report that PFS delivered much needed support to those most in need throughout the pandemic. We closed our fiscal year 2020-2021 in a strong financial position enabling us to provide high-quality services across our programs in a safe manner. As a result of your generous contributions, we also distributed over \$1 million

in direct support to those most affected. In this Annual Report you will see many personal stories of those whose lives have been greatly impacted by your generosity.

We are dedicated to building our community where everyone can thrive with opportunity, financial stability, and wellness. We will continue our highquality programs as well as undertake new initiatives including building our next 4-year strategic plan, moving toward a new project at our Midway Early Learning Center, and much more.

We are very grateful and humbled by the tremendous generosity and support you have provided to your community through PFS. Your impact on those most in need has truly been life changing for many. Thank you for all you do and for your support.

Best regards.

Vicather Clear *Heather Cleary, Chief/Executive Officer* 

Jeff Adams, Board Chair



my faith in humanity."

Inspired by the Guardian Angel program, a generous couple contributed \$60,000 for "Community Lift Grants" distributed by PFS in \$1,200 checks to 50 families. This act of kindness has allowed some of our participants to pay their rent or their vehicle loan-something they otherwise would be unable to do because of the pandemic. This outpouring of support has enabled our community members to endure the many challenges caused by COVID-19.

# **THE HEART of our COMMUNITY**

One private family foundation has been deeply moved by the challenges our community members are facing and has offered grants of up to \$5,000 to those individuals or families in need of more help. Peninsula Family Service (PFS) facilitates the applications for these "Guardian Angel Grants." To date, 112 grants of \$5,000 each have been made to individuals and families for a total of \$560,000! After receiving their check, one family stated: "My family and I reiterate our gratitude to you for all that you do for us. It's really a big thumbs up in our modest family who will eventually be able to pay a few months of rent with this big check that we have just received from the foundation." PFS is honored to collaborate in this lifechanging grant process. Another recipient noted: "I am absolutely astounded by the support, and it renewed



in the amount of \$5,000 each as Guardian Angel Grants



were distributed to individuals and families



received a Community Lift Grant in the amount of \$1,200 each



A teacher hands out meals to families



A Financial Empowerment family receives a Thanksgiving meal



# EARLY LEARNING

### **ENDINGS** and **BEGINNINGS**

During the past 18 months, children and their families encountered trauma and change with resiliency and courage. One constant throughout is the power of caring within safe learning environments, made possible by Peninsula Family Service (PFS) educators supported by local donors. An innovation PFS has recently undertaken is the creation of our Safe Daily School Learning Hub classrooms at our Leo J. Ryan (LJR) site. Three classrooms were established early during COVID-19 where our school-age children could study and work virtually with their remote classroom teachers and schoolmates, allowing their parents to go to work. For many children, coming back to LJR meant returning to their "home away from home." This past year, even more students were served through the support of a generous donor who made it possible to open a fourth Learning Hub at LJR. In collaboration with South San Francisco School District and Sunshine Gardens Elementary School, these learning hubs were a tremendous success.

It is clear that distance learning has taken its toll on the children, their families, and the school community. It is equally apparent that being able to attend online sessions from LJR helped the children with their academic work and supported them to heal emotionally. Our children adapted to ever changing circumstances with courage, and the shifts in their daily life both at home and at school became more manageable.

The Bohannon Family Foundation provided support for our Midway Early Learning Center to reopen with new outdoor tables and chairs to maximize outdoor time. Judy and Erica Swanson, our lead funders, and others, made STEM from the Start activities possible. Students continue to talk with confidence about becoming scientists, teachers, and computer programmers. Through it all, their hopes and dreams are well and alive.

The 2020-2021 school year ended as our children signed off online classes and parted with backpacks and hopes for an enjoyable summer. Strong resources, follow-through, caring relationships, and socialemotional environments continue to be protective factors in supporting our children. Excitement emerged as distance learning shifted to in-person summer camp and hands-on learning, converting our classrooms to summer camp fun.



Safe Daily School Learning Hub



Outdoor STEM project



were given to the children we support



were donated during PFS diaper drives



# SECOND CAREERS

Henry enjoyed his customer service role at a local community center before COVID-19. He was one of the welcoming faces who greeted city residents as they entered the main lobby. Henry found joy in explaining program options to customers, answering their questions with poise and attentiveness, as well as registering them for valuable recreation and continued learning classes. Then COVID-19 abruptly interrupted Henry's employment.

Being a resourceful professional, Henry enrolled with the NOVA Job Center in Sunnvale and learned about the Mature Worker Job Coaching Program, a part of the Peninsula Family Service (PFS) Second Careers Program funded by Santa Clara County. He was relieved and grateful that he could participate in a program customized to the age 50+ job seeker.

Henry participated in customized job search coaching from the Mature Worker Program adviser, workshops, and group discussion sessions. He learned about writing an age-neutral resume, interviewing strategies in a multigenerational workforce, and the importance of networking with others. Henry embraced networking as a key strategy, and he kept in touch with his previous supervisor as the COVID-19 pandemic unfolded. He discovered that the community center needed help with transitioning some of its classes



# FINANCIAL EMPOWERMENT

# **EMPLOYMENT PROGRAM**

to a remote environment. While demonstrating his "can do" attitude in conversations with his previous supervisor, she invited him to pilot a remote class as the facilitator. Henry willingly adapted to new technology platforms and ran a very effective remote class. It wasn't long before he landed a new job with the organization. Despite the impact of COVID-19, this job seeker is thriving!

Reflecting upon his participation in the Mature Worker Job Coaching Program, Henry gratefully shared that "it is a very valuable program for the 'older' segment of workers!"

### **FUNDERS SUPPORT** FINANCIAL EMPOWERMENT

In addition, Sutter Health Mills-Peninsula Medical Center provided a generous grant to support DriveForward in providing low-cost vehicle loans. With the emergence of COVID-19, the Financial Empowerment team pivoted to help participants who experienced income loss maintain their vehicles by deferring car loan payments as well as supporting families to obtain emergency financial support, rental relief, and utility bill waivers. Meanwhile the California Department of Financial Protection & Innovation supported our financial education work which converted to online classes and financial counseling. The flexibility of our funders was incredible and on behalf of the many people we serve, we are so grateful.



Recipient of DriveForward Loan



enrolled in our financial education workshops during the year



were personally facilitated by **Financial Empowerment staff** 



# OLDER ADULT SERVICES

### LEARNING TECHNOLOGY SKILLS to be CONNECTED

Prior to COVID-19 Juan and Sofia were active participants at the Fair Oaks Adult Activity Center for years. In late 2018, Sofia noticed a health decline in Juan, which led to a diagnosis of Alzheimer's. With the help of Peninsula Family Service (PFS) staff, Sofia found several referrals to resources and financial assistance to assist with Juan's daily needs. Unfortunately, just as they began to have a sense of normalcy and routine, COVID-19 forced the Fair Oaks Adult Activity Center to close.

Sofia was not technologically savvy and did not have the finances to purchase a tablet or laptop to communicate with the outside world. She felt isolated, lonely, and overwhelmed.

Thanks to funding from Sequoia Healthcare District and San Mateo County Behavioral Health and Recovery Services, PFS provided Wi-Fi-enabled tablets and trained many older adult participants to use this valuable tool. Thus began the "Get Connected" program to use technology to provide the human connection that Sofia and so many of our older adults need. This program creates a foundation of technology knowledge to enhance other vitally important PFS older adult services programs such as Senior Peer *Counseling* and *Get Appy* workshops, a part of the *Help@Hand* program.

Sofia was a perfect candidate for this new valuable program. She needed help and she knew that the only way to "Get Connected" with family members, friends, activities, and resources would be through technology. She signed up for the outdoor training at the Fair Oaks garden, and additional training through ANewVista.

With Sofia's new skills, she and Juan are able to utilize technology in multiple ways. They participate in virtual recreational activities including chair yoga and attend webinars that interest them with topics such as nutrition. They are now able to use technology to connect with family and access the internet safely. Sofia has found resources to care for herself and Juan. and now feels supported and informed.



A participant picks up vegetables from the Fair Oaks Adult Activity Center Garden managed by UC Master Gardeners



A participant at Get Connected training



over the last year, which led to referrals to senior peer counseling, food sources, and vaccination information.



were given to older adult participants



Both Auxiliaries continued to support PFS over the year. The Foothill Auxiliary took care of older adults with a customized holiday gift bag and a \$1,000 check! Early Learners were appreciated with raincoats, and parents at Midway were also gifted with a \$1,000 check.



The Foothill Auxiliary distributes holiday gifts at Fair Oaks Adult Activity Center

### DEDICATED SUPPORT from our AUXILIARIES

In FY 2020-21 our Auxiliaries demonstrated their dedication in many ways including remote fundraising events and service projects to support Peninsula Family Service (PFS) participants. The Foothill Auxiliary hosted the first virtual fundraising event of the fall of 2020, dazzling guests with floral arrangement demonstrations at their annual Holidays on a High Note. The Hillsborough Auxiliary (HAPFS) followed with their virtual Thanks for Giving, where they honored PFS Honorary Life Board Member, Jill Flynn, as "Sustainer of the Year" for her dedicated service to HAPFS and PFS.

HAPFS continued to organize service projects benefiting Financial Empowerment and other PFS participants including hygiene kits, food boxes, notecards, and outreach to PFS Valley Friends. In the spring of 2021, HAPFS produced an incredible virtual event An Enchanted Garden Gala: Helping Lives Bloom, raising an unprecedented amount to support PFS with the Fund-a-Need.



HAPFS new members host a diaper drive

The Red-Car-Bel Auxiliary, aka The Family Tree, was thrilled by their safe reopening of the store in early March 2021. The store, located at 1589 Laurel Street in San Carlos, was reorganized, sanitized, and welcomed in-person shopping, showcasing their top-notch clothing and accessories. The Family Tree also offers a carefully curated selection of treasures via eBay. To shop The Family Tree eBay online, or to schedule a donation drop off, visit peninsulafamilyservice.org/familytree. All proceeds support PFS.

We are grateful for all the projects and comfort the Auxiliaries have provided over the past year and the activities planned in the coming months. We appreciate you!



The Family Tree resale boutique is open!



**The Family Tree** 1589 Laurel Street San Carlos www.peninsulafamilyservice.org/ familytree



# AWARD HONOREES 2020-2021

### AWARD WINNERS IMPACT: STEM from the START

In October 2021, Peninsula Family Service (PFS) will award two very special 2020-2021 awards.

#### LIFETIME ACHIEVEMENT AWARD WINNER:

Judy Swanson

#### COMMUNITY PARTNER of the YEAR:

Stanford University Graduate School of Education (GSE)

To read more about these award winners. see the FY20-21 PFS Annual report, https://www.peninsulafamilyservice.org/awardwinning-honorees-for-2020-2021/.

Both of our PFS award winners are making a tremendous, life-changing impact on the development of the signature PFS STEM from the Start program. Even during shelter-in-place, *STEM from the Start* has grown as we continue our work to build a full program with comprehensive STEM curriculum, fully-trained teachers across all classrooms, and top-quality STEM education for every child.

Our deepest gratitude goes to our 2020-2021 award winners, Judy Swanson and the Stanford Graduate School of Education. Without them, STEM from the Start at PFS would not be possible. Their support and expertise build a strong foundation for learning and success in the lives of our children.

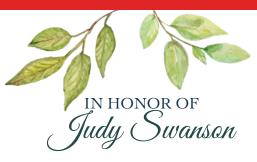


Judy Swanson

GSE Dean Daniel Schwartz



*Children work on a math app developed by* Stanford GSE



Laurie & Chick Adams Lori & leff Adams Steve & Patricia Anderson Laurie & Mark Benson Paula & Bob Boldt Jill & John Flynn Pandy & John Garvic Kathy Guibara leanette & Grant Heidrich Joan & Alan Henricks Jane & David Jackson Diane Kounalakis & Jeff Baxter Rita & Arthur Levinson Margie & Bruce Madding Carole Middleton John & Arlette Monfredini Bill & Betsy Pace Lilli Rey Al Royse Patti & Rusty Rueff Chick & Rick Runkel Christine Sherry Linda Vaughn Sibylle Whittam





Over the last eighteen months, individuals and group volunteers have continued to support Peninsula Family Service (PFS) participants with distanced projects to let our community know just how valued they are.

workers.



donated by volunteers and local businesses

# **VOLUNTEERS**

### **VOLUNTEERS MAKE** a HUGE DIFFERENCE

Food security has consistently been a high priority to the community PFS supports. Donations of meal and pantry boxes have poured in with an impressive amount of more than 29,871 boxes given out. Donations of non-perishable, pre-cooked meals, and Thanksgiving dinners supplemented the food distribution from Second Harvest Food for PFS participants.

Volunteers have also contributed to end-of-year gifts for the children, families, and individuals PFS supports. Year-round, notecards and hygiene kits have been distributed to our families, individuals, and older adult community. The teachers at PFS early learning centers have also been gifted wellness items multiple times during COVID-19 to appreciate our own essential



*Mom and daughter pick-up a meal provided by* Peninsula Food Runners



Warm blankets from Moms Against Poverty (MAP) give comfort and a sense of security during the pandemic



#### **THANK YOU**

#### Thank you to the following groups for their support over the past year

Chan Zuckerberg Initiative The Cool School The Community Advertising Agency Deloitte LLP Enterprise Holdings Foothill Auxiliary to Peninsula Family Service Hensel Phelps Hillsborough Auxiliary to Peninsula Family Service KNBR 680 / 1050 Moms Against Poverty MTO Center Hillsborough National Charity League (NCL), Crystal Springs Chapter **Odyssey School Families** Peninsula Food Runners Populus Group, LLC Proiect Glimmer Red-Car-Bel Auxiliary aka The Family Tree Redwood City Woman's Club Relief Society - The Church of Jesus Christ of Latter-day Saints St. Ignatius College Preparatory

> Young Men's Service League (YMSL), Crystal Springs Chapter





With sadness and great appreciation, Peninsula Family Service (PFS) remembers the volunteers, friends, and staff lost to us over the past year.

Austin Sellery served as PFS Board President from 1981 – 1983 and, through the years that followed, he continued to provide leadership to PFS. For example, he served on the Child Development Advisory committee and Policy Council. His unique perspective on education and his extensive experience in the field was a valuable resource for the Board and for the programs at PFS.

PROGRAM REVENUE

PROGRAM EXPENSES

14%

PROGRAM EXPENSES: \$16,267,265

**16%** Financial Empowerment

14% Core Support Services,

Older Adult Services

In total PFS spent \$16,267,265 of which

services, leadership, and innovation.

Leadership, & Innovation

*\$13,927,338 (86%) was for program expenses* 

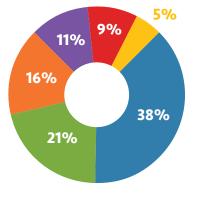
and \$2,339,927 (14%) was for core support

**59%** Early Learning

59%

11%

16%



**PROGRAM REVENUE: \$16,791,586** 



Due to the timing of the report publication, the financial results have not been certified by our auditors.

Thank you to all our individual, auxiliary, governmental, and corporate and community partners for your generous support for PFS and those most in need in our community.

# **IN MEMORIAM**

Jean Leonard, Honorary Life Member, passed away in March 2021. The countless hours Jean dedicated to PFS included co-chairing an extremely successful Nordstrom Fashion Show, serving as a member of our Executive Committee and Executive Search Committee, chairing our one-time Advocacy Committee, and representing PFS on the California Council of Family Service Agencies. PFS was honored to have her leadership.

The Valley Friends, a volunteer group noted for their lunches, house tours, and support of teen moms, lost members Charmian Hilleary and Sally Randall last year. The ladies remained stalwart supporters of PFS to the end. The Foothill Auxiliary fondly remembers Sandy Carter, who passed away earlier this year. Sandy was co-chair of Community Events. The Red-Car-Bel Auxiliary mourns the loss of Christina Garvey and Claire Roudebush as dedicated Family Tree

volunteers. The Hillsborough Auxiliary remembers Sustainer Caroline Gimbel who passed away last spring.

A friend of PFS, Eric Lillybeck, passed away last year after a brief illness. Eric supported mothers in need.

PFS remembers Early Learning teacher Maria Gloria Rodriguez and Older Adult Services staff member Geri Lustenberg for their dedicated work serving PFS.



#### MONTHLY GIVING

You can make your gift go even further by choosing to make it monthly! Monthly gifts are the easiest way to ensure your donation is making the biggest impact to our neighbors. To start giving monthly, simply check the "Make it Monthly" and we'll take care of the rest!



#### **LEGACY GIVING**

PFS continues to grow our Legacy Giving Program. We provide educational estate planning workshops and opportunities for recognition. If you have remembered PFS in your estate plan and are willing to be recognized and inspire others as a member of our Legacy Giving Circle, or if you would like more information, please contact Deborah Miller at dmiller@peninsulafamilyservice.org; 650-403-4300 X4412.



#### **MATCHING GIFTS**

Did you know that many companies in the Bay Area will match or even double your donation to PFS? You can easily find out if your company will match your gift by contacting your HR Department or visiting our website at www.peninsulafamilyservice.org/ matching-gifts to get started.



# **THANKS to our DONORS**

#### Visionary Circle (\$100.000+)

Anonymous Inger and Norbert Bischofberger Eric Lillvbeck Living Trust Natalie and Ron Lynch Angela Nomellini and Kenneth Olivier C. Parsons & S. Parsons Trust Judy and Erica Swanson

#### Humanitarian Circle (\$50,000+)

Margaret Burchell and Michael Brownrigg

#### Heart of Gold Circle (\$25.000+)

Anonymous Elizabeth and Warren Jenson The Joseph G. Prone Foundation / Sally and Barry Karlin

#### Luminary Circle (\$10.000+)

Molly and Chris Dillon The Glastenbury Foundation Joanne and Jon Goldstein Linda Hoffman and the

J.H. Robbins Foundation Khristine and Gordy Holterman Howard and Betty White Foundation Audrey Lampert Nicole and Dale Lum Jill and Tom Pullev Lilli Rev Mary Alice Scott Lvnn and Brad Tuthill Megan and Joseph Winters Geraldine and Richard Wong

#### Champion Circle (\$5,000+)

Anonymous Laurie and Chick Adams Stacey and Dean Allara

Myrtle L. Atkinson Foundation Phyllis and Scott Bedford Bob and Linnell Binn Family Fund Emilie and Gordon Brooks Jennifer and Michael Buckley Diane and Howard Crittenden Patty and Michael Fitzpatrick Mary and Mark Gilles Shailly and Tim Guleri Wells and Henry Hamilton Catherine and Kevin Harvey Jovce and William Hetts Melanie and Kurt Hoefer Jane and David Jackson Maryellie and Rupert Johnson Kalpi and Bharath Kadaba Lisa and Andrew Kearns Diane Kounalakis and Jeff Baxter Diane and Trask Leonard Carol and Stephen Lombardi Margie and Bruce Madding Douglas Magowan Gwendolyn Mitchell Betsv and Bill Pace Madeleine Palacin Martha Phillips and Al Taira Miriam and Eric Reiter Angela and Joerg Rohde Elaine and Graham Smith Diana Walsh and John Walker Katharine and Jeff Wilson Maybelene and Ronald Young

Patricia and Steve Anderson

#### Leadership Circle (\$2,500+)

Anonymous Lori and Jeff Adams Leigh Ann Bandet Patricia and Steve Barulich Catherine and Duncan Beardslev Susan Bullis Kira Klapper and Luke Cirkovic Maria Collazos Tsao and Robert Tsao Donna and Eric Colson Denise de Ville Martha and Robert Falkenberg

Abbie and Steve Fick Amy and Enrique Figueroa Jill and John Flynn Michele Freed and Gary Sprague Pandy and John Garvic Connie and Thomas George Kirsten and Eldridge Gray Mary Hao Deborah and Michael Harrison Sharon and Scott Hartley James Hewlett Olof Johansson Barbara Krebs Adrienne Leigh Schubiner and Jeff Schubiner Charlotte and Jeffrey McFadden Kellie and Jim Meyers Carole Middleton Arlette and John Monfredini Chervl and Vincent Muzzi Cynthia and James Newman Denise and John Orwin Leslie and Mark Ragsdale Nicholas Rogers Alvin L. Rovse Kristen Sandifer and Charlie Bullock Gwendy and Anthony Scampavia Petra Silton and Michael Listgarten Nancy Spencer and Hardy Calcott Joanne Spetz and Zain Saidin Monique Spyke Eileen Sullivan Katie and Kirk Syme Robin and Phil Taylor Elaine Wallace Katrin and David Wetherall Claire and Ken Whyburn Ruth Wisnom Golnar Yazdi and Bill Schrader

#### Cornerstone Circle (\$1,000+)

Anonymous Martha and Michael Adler Marianne and Jim Arbeed Carol Arvidsson Jeanne and William Barulich

Mary Ellen and Tom Benninger Ann and Jess Benton Kay and August Benz Julie and Jim Borden Elaine and Harry Breeze Gloria Brown John Carver Shawn Christianson and Philip McLeod Heather and Colin Cleary Kristina and Paul Crisci Beth Cross and Tony Stayner Julie Davis Joyce and John de Russy Ginger and Rob DeContreras Cvnthia and Gene Domecus Alison and John Draper Tracy and David Farella Laura and Mark Flessel Lorin Flynn and Jack Marsal Kris and Rob Forbes Fredrick Ford Barbara and Matthew Frome Roberta and James Gates Marsha and Jim Hannav Carol Hart and Michael Pacelli Deborah and Robert Hirth Carla and Robert Hoblit Albert Horn Beth and Luther Izmirian Linda and Wally Jansen Marguerite Johnson Carolyn and Rob Lajoie Jav Lee Stephanie Lee Emily Leisy Kevin Lenn Rita and Arthur Levinson Nancy and Torstein Lund Connie and Robert Lurie Nicole and Peter Magaddino Claire and David Mariani Mary and Bruce Marsh Patricia Martel and Beverly Colon Stephen and Elaine McKay Meg and Stu McLaughlin

Sheila and Keith McWilliams

Deborah Miller and Gerald Gowan Lewis Miller Carol and William Mince Ellen and Warren Moore Davina Murphy Whitney Murphy Carol and Rov Nickolai Martha and PJ Nora Karen Offen Clare and Anil Patel Mary and John Pulley Randy Robinson Susan and John Roos Patti and Rusty Rueff Chick and Rick Runkel Candace and Bob Savoie Nancy Scheinholtz Elizabeth and Dale Schenk Holly Rogers and Richard Schoustra Courtney and Michael Selfridge Connie Sevier David Skromme Kay and Frank Small Hudson Smith, Jr. Hilary and John Somoriai Christine Steel Nancy and Gary Steele Lizi and Eddy Tabet Christina and Ernest Tan Sheila and George Tichy Linda Vaughn Marie and John Violet Liz and Mark Vorsatz MJ Whitehouse and E. Michael Jefferson Kim and Ken Williams Sophia Xu Family Friends (\$500+)

Lynn and Ralph Armenio Kim Bagby Marilee Brooks Agapi and Bruce Burkard Carol Collins Amy Cook Linda Cooperman

Michael Coulson Carol and Arne Croce Maria and Martin Damp Joan and Larry Diskin Gavle Etienne Pettee and James Pettee

Audrey Fong Jean and Ralph Garcia Linda and Brian Grasberger Carol and Peter Grassi Cindra Gravelle and Jim Cox Elaine Hahn Nora Harkin Cindy and Joe Harper Jeanette and Grant Heidrich Kit and Chuck Henderson Betsy Hennings and Don Cameron Joan and Alan Henricks Caryl Holloway Susan Houston and Guillermo Asevedo Patricia and Bruce Hraba Sylvia and George Johnson Euree Kim Hubert Kim Rose and Greg Land Adam Leao Patti Lee-Hoffmann Suzanne Legallet Okson Lenz Suzanne and Steve Mankoff Janet and Carl Martin Janice and Steve Meisel Dolly Miller Cindy and Steve Moscaret Jordan Murray Theresa Myers and Josh Goldberg Kathy and Lou Paolino Kathryn Parnes Kristi Pickering Pat and Steve Pickford Bebe and Jim Pierce Carolvn Putnev Juan Raigoza Linda Raj Barbara and Paul Regan Erica and Christian Reilly Michael Robin and Anna Couev Shelley and Bernard Ross Anita Seipp Allene Sieling Jackie and Vince Siminitus Kyle Smith Kristi and Robert Spence

Amy and Evan Tato Hugh and Jeffery Taylor Mervle Thompson Christine Thorsteinson Meghan Crowell and Jason Trimborn Sarasina Tuchen Linda and Richard Voon Sibylle Whittam Cary Wong Sam Wong Rochelle Yonezawa and Stephen Scheifele

#### Advocate (\$100+)

Jan Abrams Sami Ahn Penelope and Matthew Alexander Valerie Ambwani Jane Arita Cecilia Aviles Lillian Barden Betty Barnes Anne and Nick Baxter Teri Baxter Deborah and Ronald Beall Pauline and John Beare Beth Beisecker Tierney and Jonathan Beizer Laurie and Mark Benson Oliva and John Benson Judy and Jordan Bloom Ellen Brook and Mike Normant Lisa Bruml Patrice Bruni Pat Buchanan Katherine and Roy Bukstein Lisa Burik Gretchen Burke Staci Bush and Justin Wooley Ellen and Jeffrey Byrd Marilyn and Dan Callaghan Sheila Canzian Sandy Carter\* Joan Cassman and Michael Duncheon Elizabeth Castillo Geraldine Cernach Laura and Stephen Chen Cliff Chernick Shirley Chiu and Richard Li Isobel Christensen\* Sherri Coats Lynne and Peter CoBabe

Renee Child Jeanne Connelly Noreen Connor Ann Hadden-Cornelius and Craig Cornelius Susan and Michael Corsetti Carla and Greg Cravalho Chris and Bill Crawford Barbara and Jim Curry Leonore Daschbach Jane and Thomas David Lena and William Dawson Stacy and Dan DeCossio Jim Delia Elaine Denys Linda Derengowski Paul DiLaura Nirmala Dillman De Lila and Drew Donovan Tamsen Duke Rov Earnest Michele and Andrew Epstein Lynne Esselstein and Jonathan Joseph Aimee Evangelista Lindsay Farino Jeanne U. Page Fischer and Frank Fischer Robert Flanagan Cynthia and Bill Floyd T. Jack Foster Maria Frantz Elaine Fraser Melinda and Daniel Friedeberg Daniela Gasparini Kristine Gildersleeve Paula and William Gilmartin Bonnie and Mel Goldman Leslie Goldstein Margaret Berlese and David Goss Ana and Christopher Grasberger Deborah Griffith Janelle and Michael Grimes Paul Grishaber Laura Gschwind Kathy Guibara Steven Hailey Katie Harkin Beatriz Hennessy Doriane and Walter Heyman Ellen and Doug Hiemstra Jefferson Hilliard Khalaf Hirmina Susan Huetteman



Patricia Hunter and Tim Lucev Jamie and Sinclair Hwang Shabnam Jain and Lall Jain Azool Ann Jeffries Barbara Jones Patricia and Larry Jones Nancy and David Kaiser Rita Kaplan Dolores Kassionas Judith Kavs Kathleen and Joseph Kaz Lisa and Richard Kelaita Jordan Ketring Jean and Thomas Kilbridge Juliette Kim Keiko Kim Sallie Kim Gail and Fred Kittler Dora and Adolf Kreidl Donald Kripke Ruby Krishnan Christine and Jeff Krolik Lara and Kyle Krpata Penny and Clifford Kupperberg Mitchell Landy Jonathan Lassila Janet Lee Monika and Mark Lee Tracey and Scott Lee

Annette Legallet Carolyn and Russell Leonard Louise and Robert Levi Allison Lewis-Jacobs and Brian Jacobs Caroline and Alistair Low Patrick Lynch Kimberly and Gregg MacMillan Mary Ann and Ken Mantoani Corinne and Larry Marcus Joanna Martin Jean and Gene Matsuura Lvnn McGowin Tammi and Issa Michael Marilvn and Art Miller Susann Mirabella Robert Moblev Greg Morishige Doris Morse Mary Murphy Betsy Jo and Michael Murray Amelia Nash Lisa Nash John Nava Lalla Neblett Barbara Nelson Manisse and Minton Newell Kateri Noone Susan and Patrick O'Neil

Marv and Tom O'Rourke Michele Park and Scott Beardsley Elizabeth and Michael Phillips Linda Pilon Liana Plumpton Sarah Poulain Elizabeth and Keith Pratt Catherine Quon Hyun-Jeong Ra Patricia and Robert Raburn Patricia Randall Maria and Daniel Reves Ann and William Regan Darci and Todd Reimund Francean and Charles Rible Marci and James Riley Jim Rochotte Mimi Rogers Randy Roig Sue and Ralph Russo Nancy and Magnus Ryde Sara and Kyle Ryland Andrea Saldana Kitti and John Salera Beth Sandefur Philip Sanfilippo Doris and John Santana Julie and Colin Savage Nancy Schneider and Rick Wysong Barbara and Ralph Schulz Linda and Allen Secrest Nita and Robert Sell Elizabeth and William Seybold Inessa Shishmanvan and Maxim Tsotsorin Anjini Shukla Jack Siebert Debra Simmons Elena and Gary Simonian Erin and Michael Sinclair Maura and Erik Sincoff Nancy Skeen Jones and Paul Jones Carolyn Small and Alan Venook Claudia Smav Gayle and Bruce Snyder Judith and Douglas Sobolik Trudy and Wayne Somrak Jill and Jeremy Ta Dianne and Tad Taube

BeBe and Roger Trinkner

Michelle and Aleiandro Vilchez

Debbie Umphreys

Bert Valerio

Katherine Valentine

Kellev Voss Arlene and Mitch Wakasa Debbie and Clifford Walters Gerard Walters Sandy Wan Lance Ward Jennifer and Randy Webb Linda and John Westerhouse Sallie and Jay Whaley Gail Whelan Grace Whipkey Sibvlle Whittam Carolvn Wilbur Linda Williams Kris Willig Alice and John Wilson Ann Wong James Wong Kathryn Wysong Dieter Zirkler

#### Helping Hands (up to \$100)

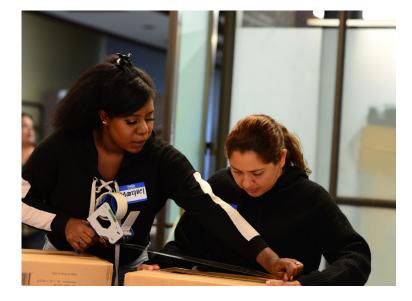
Chapin Aleman Joli and John Allen Robin Allen Ashlev Ashoff Carl Bielefeldt Rick Bowlby Mike Burns Brigitte and Bliss Carnochan Sara Chou Olga and Bruce Choy Deirdre Graham and Carl Close Mary and Gary Couev Ann and Richard Darling Jane and Thomas David Judy Decker-Inouve Ann Marie Draeger Julie Ebner Victor Elliott and Laurie Wishard Ann Ellison Nancy and John Finney Dena and Paul Fisher Hilda and Hal Friedman Janis Gallagher Carol and Thomas Gillett Colleen Giovara Joan and John Goble Sherry and Stephen Goodwin Kelly Griggs Kathy and David Groover Maureen and Stephen Harrington Tammy Herrera

Julia and Mark Hirsch Grace Hunag Rita Hurault Tempe Javitz Irene Jones Chandra Connor and Shane McLaughlin Scott McMullin Isabel and Jeff Mencher Beverly Morgan Olga Muhlebach Rose Mukhar Maureen and Ken Muscat Roberta O'Grady Kim Osborn Theoni and Nick Pappas Soninder Pelia and Matthew B. Lutzker Patricia Pepper Reevyn and Richard Pinger Barry Pon Jeanne Ouinlan Diane Ramirez Susan and Raymond Rawcliffe PJ Rich Leslie Robin Jennifer Rodrick Joan Sanders Joel Schipper Varya Simpson Penny Sinder Janet and Roger Smith Michael Stein Julie and Daniel Switky Poling Tang Susan Thornton Susan Tuttle Seanna Vail Deborah and Joseph Villanueva Clare Warner Ann and John White Margaret and Ronald Winter Deanna Wong Annalee Wright

#### Gifts in Honor of:

Stacev Allara Khristine and Gordy Holterman Elaine and Harry Breeze Melinda and Daniel Friedebera Maria Chavez Heather and Colin Cleary Carolyn and Rob Lajoie Caroline Chou Sara Chou Kristin Forbes MJ Whitehouse, MD Laura Gschwind Sharon and Scott Hartley Holly Gustlin Gretchen von Gustlin Khristine Holterman Kathy and Lou Paolino Susan Houston Heather and Colin Cleary Carolyn and Rob Lajoie Rob Lajoie Heather and Colin Cleary Susan Houston Howard Lynch Leiah Ann Bandet Leonard Lynch Leiah Ann Bandet





Sheila Savage Julie and Colin Savage Rhonda Schmaltz Leigh Ann Bandet Inessa Shishmanyan Heather and Colin Cleary Carolyn and Rob Lajoie Judy Swanson Laurie and Chick Adams Lori and Jeff Adams Steve and Patricia Anderson Laurie and Mark Benson Paula and Robert Boldt Jill and John Flunn Pandy and John Garvic Kathy Guibara Jeanette and Grant Heidrich Joan and Alan Henricks Jane and David Jackson Diane Kounalakis and Jeff Baxter Rita and Arthur Levinson Maraie and Bruce Maddina Carole Middleton Arlette and John Monfredini Betsu and Bill Pace Lilli Rey Al Royse Patti and Rusty Rueff Chick and Rick Runkel Christine Sherry Linda Vauahn Sibulle Whittam Agneta Turner Catherine and Kevin Harvey

#### Gifts in Memory of:

Betty Rose Allen Elaine Denus Arthur Brown Gloria Brown Sandra Carter Maria and Martin Damp Julie Davis The Foothill Auxiliary to Peninsula Family Service Nancy and Magnus Ryde Claire and Ken Whyburn Brandon Chernick Cliff Chernick Patricia Fitzpatrick Patty and Michael Fitzpatrick Nazaria Fortes Jack Siebert

Lewis Miller

Kris and Rob Forbes

Paul Murray

Heather Noone

Kateri Noone

Christina Garvev The Family Tree Chervl Gorman The Family Tree Dorothy Gravelle Cindra Gravelle Lisa Jones Peninsula Hills Women's Club Shirley Jorgenson Carol and William Mince Carol Wisnom Kastner Ruth Wisnom Charmian Kolor-Hillearv Lunn McGowin Vasiliki and Antonios Kounalakis Diane Kounalakis Maryellen Langley The Family Tree Jean Leonard Oliva and John Benson Bob and Linnell Binn Lisa Burik Betsy Hennings and Don Cameron Heather and Colin Cleary Jeanne Connellu Carol and Arne Croce Barbara and Jim Curry De Lilia and Drew Donovan Dena and Paul Fisher Jefferson Hilliard Judith Kaus Donald Kripke Dora and Adolf Kreidl Carolun and Russell Leonard Kimberly and Gregg MacMillan Deborah Miller Roberta O'Grady Linda Pilon Janet and Roger Smith Ann and John White Loretta and Denny Lynch Leigh Ann Bandet Douglas McKav Amy and Enrique Figueroa Stephen and Elaine McKay Joan Meininger The Family Tree Elizabeth Miller

Suzanne Parsons The Family Tree Donna Presta The Family Tree Sally Randall Maria and Martin Damp Kris and Rob Forbes Rex Rarden Joan and John Goble Maria Gloria Rodriguez Carolyn and Rob Lajoie Hannah Rosenblum Jack Siebert Claire Roudebush The Family Tree Dolores Kassionas Nita and Robert Sell William Karl Rugge Trudy and Wayne Somrak Nan Shaw The Family Tree Margie Skromme David Skromme Marilyn Struven The Familu Tree Katherine Swanson Margie and Bruce Madding Stephen Tang Poling Tang Gina Tringale Susan Thornton Irene Wallace The Family Tree Marv Walsh Diana Walsh and John Walker









## CORPORATE AND COMMUNITY PARTNERS



#### **Visionary Partner** (\$100.000+)

The Big Lift California Department of Education County of San Mateo County of Santa Clara Early Head Start First 5 San Mateo Foothill Auxiliary to Peninsula Family Service Hillsborough Auxiliary to Peninsula Family Service Metropolitan Transportation Commission National Council on Aging Payroll Protection Plan Second Harvest Food Bank Self-Help Federal Credit Union Sequoia Healthcare District Silicon Valley Community Foundation Sobrato Family Foundation Sunlight Giving Foundation Sutter Health, Mills-Peninsula Medical Center Upward Credit Union VTA

#### Humanitarian Partner (\$50.000+)

California State Department of Financial Protection and Innovation Chan Zuckerberg Initiative DAF City/County Association of Governments City of Redwood City Community Equity Collaborative Genentech, Inc. Goodwin Law Kaiser Permanente Redwood City LifeMoves Peninsula Health Care District The San Francisco Foundation

#### Heart of Gold Partner (\$25.000+)

**Bohannon Family Foundation** Goldman Sachs & Co Grove Foundation Hurlbut-Johnson Charitable Trust NOVA Star Vista

#### Luminary Partner (\$10,000+)

ABD Insurance & Financial Services Anderson Yazdi Hwang Minton & Horn Atkinson Foundation City of Daly City City of San Jose City of San Mateo **Energy Foundation** George H. Sandy Foundation HULFT / Saison Information Systems LiveRamp Moms Against Poverty (MAP) Peninsula Clean Energy Peninsula Food Runners Red-Car-Bel Auxiliary to Peninsula Family Service, The Family Tree San Jose Clean Energy Union Bank Wells Fargo Foundation

#### Champion Partner (\$5.000+)

Arbor Capital Management Boston Private Bank & Trust Company **CDM** Foundation SummerHill Housing Group Thelma Doelger Charitable Trust **TouchPoint Foundation** Xelay Foundation

#### Leadership Partner (\$2,500+)

CA Employment Development Dept Crescent Porter Hale Foundation Danford Fisher/Hanning Foundation Deloitte LLP Hartley Law Port of Redwood City Vallev Friends YUZU CBD Plus

#### **Cornerstone Partner** (\$1,000+)

All About Parking Decorative Plumbing Supply, Inc. Enterprise Holdings Gardella & Gardella Hartley Law Hensel Phelps Construction Heritage Bank of Commerce Izmirian Roofing & Sheet Metal NetSpend Payne Financial Consulting Peninsula Building Materials Rotary Club of San Mateo Sunrise Foundation Summa Peto Foundation

The Studio Shop Wilkinson Construction

#### Helping Hands Partner (up to \$1,000)

Adolescent Counseling Services AmazonSmile Asset Mark, Inc. Barkelev Briscoe **Bayside Realty Partners** Community Health Charities Diluzio, Inc. Elliott Tax Service eScrip Farallon Capital Frank Edwards Company, Inc. Intuitive Foundation Le Travel Cafe Loop & Tie

Menlo Botanica Natural Resources Defense Council Peninsula Hills Women's Club Redwood City Woman's Club Salesforce Foundation See's Candies Sirjana Singh Fine Jewelry The Treasured Accessory, Inc.

#### Matching Gift Companies

AARP **Applied Materials** Blackrock, Inc. Macy's West VISA International



We make every effort to accurately report all gifts made to Peninsula Family Service for the fiscal year July 1, 2020, to June 30, 2021. Please accept our sincerest apologies for any inadvertent inaccuracies or omissions. Please send us an email to info@peninsulafamilyservice.org to report any corrections to be made in the digital version of this report. THANK YOU!

#### **OFFICERS**

Jeff Adams Chair Ron Lynch Chair Elect Linda Jansen Vice Chair Megan Winters Secretary Sheila Canzian Treasurer

#### **BOARD OF DIRECTORS**

Perla Garcia Debbie Harrison Sharon Hartley Elizabeth Jenson Lisa Kearns Euree Kim Jay Lee David P. Mariani Anthony McCusker Debora Santos Monique Spyke **Bennet Suraiat** Aleiandro Vilchez

#### **HONORARY LIFE** MEMBERS

Steven D. Anderson John de Russy Jill Flynn Todd Foster William O. Hetts Jean M. Leonard\* Patricia E. Martel Gwendolyn V. Mitchell Kenneth E. Olivier **Betsy Pace** Al Royse Austin Sellerv\* Robert Spence Judy Swanson

Kirk Syme Ruth Wisnom

#### **ADVISORY COUNCIL**

Lillian Barden Duncan Beardsley Bob Binn John Carver Luke Cirkovic Kurt de Grosz Denise de Ville Frank Espina **Bob Falkenberg** Pandy Garvic Sinclair Hwang Diane Kounalakis Douglas Magowan Mike Pacelli Sarah Poulain Kristen Sandifer Elizabeth Stern Shawneece Stevenson Dayna Sumiyoshi G. Bradley Tuthill Bob Webster Jeanette Wheeler Sibylle Whittam Justin Wooley Golnar Yazdi

#### **AUXILIARY PRESIDENTS**

Eileen Sullivan Foothill Nicole Lum Jill Pullev Hillsborough Pat Pickford Bebe Pierce Red-Car-Bel

#### **CHIEF EXECUTIVE OFFICER**

Heather Cleary

















24 Second Ave San Mateo, CA 94401 650.403.4300

peninsulafamilyservice.org



the **HELLO** studio